

# Demand for EVs in Europe: Market Shifts and Growth Trends by Country in 2025

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In 2025, Europe remained at the forefront of the electric vehicle transition, with EVs accounting for more than a quarter of all new car registrations. In 2026, governments continue to invest heavily in charging networks and zero-emission mandates, but progress is uneven. While Norway and Sweden are close to a full phase-out of petrol cars, electric models still represent less than 10% of new sales in some parts of Southern and Eastern Europe.

The internal combustion engine continues to rule most European countries, even as the EU prepares to end sales of new petrol and diesel cars by 2035. For now, only a few nations, led by the Nordics, are close to fully replacing hydrocarbon-based fuels with greener alternatives. Curious to track the global demand for electric cars, the team at [Tradingpedia](#) examined the sales and new registrations figures throughout 2025 from the European Automobile Manufacturers' Association (ACEA) to reveal which nations lead in EV adoption.

Data shows that across Europe, the growth of battery-electric vehicles (BEVs) has slowed in 2025, due to a range of factors including reduced subsidies and infrastructure challenges. In contrast, plug-in hybrid electric vehicles (PHEVs) are gaining traction, with sales up 33%, while hybrid-electric vehicles (HEVs) continue to grow in popularity. HEVs now hold the largest share of the market at 34.4% of all new car registrations, compared with a combined 33.8% for petrol and diesel vehicles.

## Key Highlights

- The largest number of EVs in 2025 was sold in Germany: 856,540 vehicles were purchased, up 49.6% from 2024.
- The Nordics continue to lead Europe in the transition to electric mobility, with 97.41% of newly registered cars in Norway now fully electric.
- EVs account for 71.08% of new cars sold in Denmark, 63.19% in Sweden, and 61.32% in Iceland.
- Europe's electric vehicle market expanded in 2025, with total sales rising 30.91% from the previous year to 3.86 million units.

## Share of EVs Around the World

Share of BEVs and PHEVs in new car sales and registrations in 2025 (Jan-Dec)

